



REFINE^{RE}

DATA FOUNDATIONS MODULE

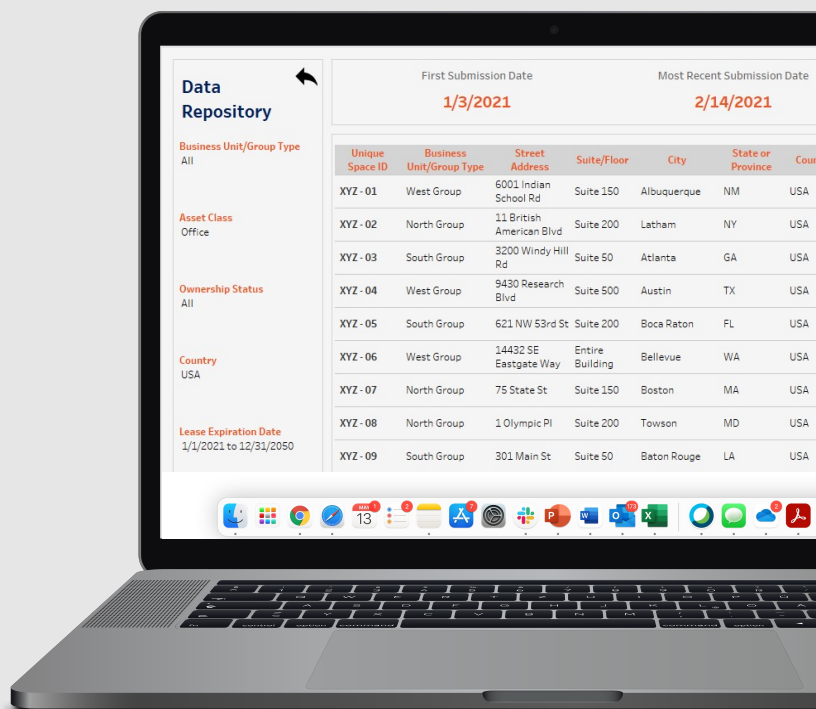
THE DATA FOUNDATION TO BUILD ON

The ability to view and analyze all of your key real estate data in one, easy-to-navigate dashboard is essential to being able to make defensible short- and long-term decisions about your real estate portfolio.

As the core of the RefineRE platform, Data Foundations brings it all together for you by joining data from multiple disparate business systems into one single location, ensuring critical transparency across your entire organization.

This powerful solution standardizes, cleanses, and validates the data during upload and implementation—so you know the data you see is data you can trust.

By expertly blending technology and professional services, we're able to customize the experience to your company's needs through onboarding, training, continuous data validation, and targeted data visualization.



DATA REPOSITORY

A view into your complete dataset, following data cleaning, joining, and processing. See details on when data was uploaded and where it came from.

- Customizable fields in order to prioritize relevance for your organization
- Ability to filter and export for reporting tailored to you

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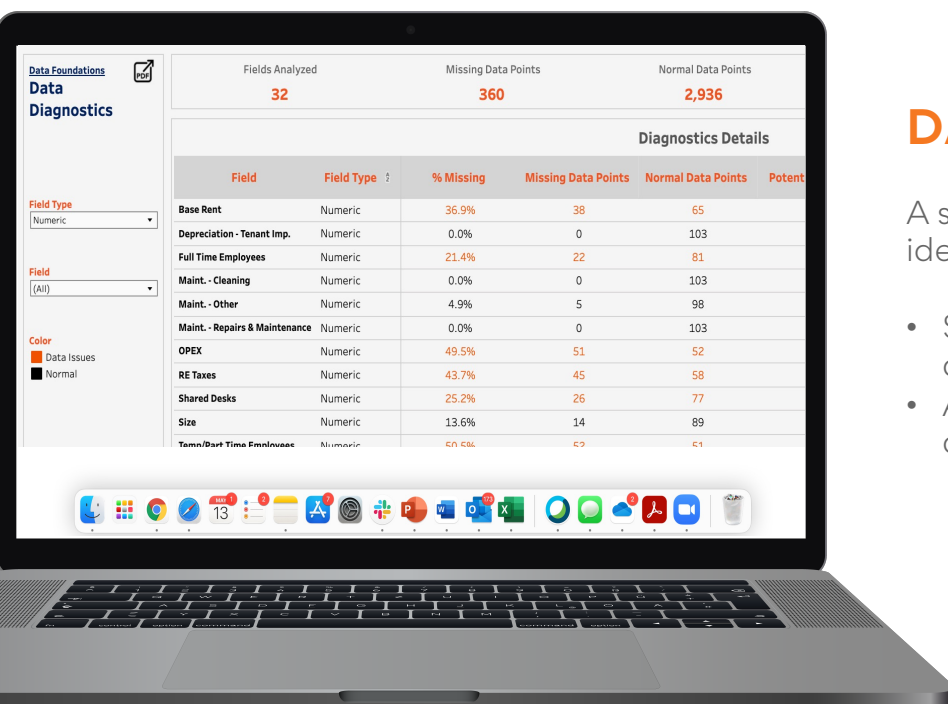
WHAT IT DOES

Data Foundations delivers a single source of truth across every department in your organization.

- Create a key data repository from multiple disparate data sources
- Enrich with third-party unbiased market data
- Provide data standardization
- Track who uploaded data, when it was received, and what system it came from
- Filter and select different data points, such as lease expiration date, and export to a spreadsheet
- Focus on KPIs, detect outliers, and measure how complete your dataset is
- Generate data summaries to understand what is missing
- Keep your data in a proper database for better quality control, historical analysis, and easy cross-department/team sharing

BUSINESS BENEFITS

- Gain confidence in data-driven CRE decisions
- Focus on improving your data quality score over time so that RefineRE insights become more valuable
- Develop and maintain a standardized and best-in-class CRE data management hub and strategy
- Get expert guidance and support from a RefineRE Professional Services Analyst who will guide you through every step of onboarding and beyond



DATA DIAGNOSTICS

A summary of each data field that identifies outliers and missing data.

- Summary metric Data Quality Score allows for a quick status update
- Ability to filter by text fields in addition to numerical ones